



HISTORIAN/MEDIA RELATIONS

Bulletin 1

HISTORIAN

The Auxiliary Historian captures the narrative of the Program year. This is the person who gets the word out about the Auxiliary to our communities. They inform the public about our valuable National Programs.

They also keep a record of their Auxiliary's year and submit it to their President at the end of the year. It can be in any form and include photos, clippings, etc.

MEDIA RELATIONS

Media allows us to share and brag about what Auxiliaries at all levels are doing for our Veterans, their families, and our communities.

Please continue to post pictures of your projects on Facebook and sending them to me.

This year, I am also doing Department President, Barbara's memory book. I would like to ask a special favor of you, If President Barbara attends an event in your area (District inspection, Hospital Visit, special event, etc.), **please** ask someone to take pictures and send them to me (by text is fine).

I especially need more photos this year, as I will again need to put together a power point at the end of the year and would like to see more Auxiliaries represented.

I would like to introduce my news-owl, Sylvia. She will be by my side to remind you not to forget the 5 W's (who, what, when, where, why) when working with a video, social media post, photo, or newsletter article. **Details matter!**

I would like to thank Madam Department President, Barbara, for asking me to do this chairmanship. I am looking forward to a great year,

I look forward to seeing many of you at our Schools of Instructions. Some Auxiliaries have voice interest in creating a Facebook page or other things I would love to work with you on them, via in person, phone, or Zoom. Please, do not hesitate to contact me. (Also, please send me your historian)

By **"Soaring Above and Beyond"** together, **"We Can Stick our Necks Out For Our Veterans."**

Jean Rosado, Historian/Media Relations Chairman

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