

Historian and Media Relations

District: _____ **Chairman** _____

Auxiliary Name and number: _____

1. Did your Auxiliary have or establish a monthly or quarterly newsletter or bulletin for their members? _____ If so, please explain and please provide a copy or sample.

2. Did your Auxiliary use or send out electronic document(s) using PDF, Word document or via email service provider such as Constant contact, Mail chimp, Vertical Response, etc regarding events or other communications?

3. Does your Auxiliary have a joint Facebook page with their post? _____
4. Does your Auxiliary have their own Facebook page? _____
5. Does your Auxiliary have its own website? _____
6. Did your Auxiliary present a communications award to local media? _____
7. Did your Auxiliary's Media/Historian chairman attend training hosted by Department Media Relations chairman Liz Herrera?

8. Did your Auxiliary use media to promote the Auxiliary and their programs?

9. Did your Auxiliary create a photo album, electronic or paper, for their program year?
10. What others, (if any) type of electronic outlets did your Auxiliary use this year?

11. What types of media were used throughout the 2022-2023 program year? Check all that apply and add those you don't see on this list.
TV _____ Radio _____ Newspapers _____ Social Media _____ Flyers _____ Email _____
Magazines _____ Digital scrapbook _____ Traditional Scrapbook _____ Photo book _____
Digital photobook _____ Three-ring binder _____

Please use the back of this form to explain in more detail how your Auxiliary grew in using social media and the other many outlets mentioned. Examples of electronic bulletins, newsletters, flyers, would be great to see. Also, any photos or scrapbook images are always welcome!