

## Membership Promotion - November 10, 2020

### Bulletin #3



It's Veteran's Day! How do you honor veterans for their sacrifices and legacy? That is an important question for all of us to think about. We joined this organization under the eligibility of a veteran which, too, is a great honor! All year long we should be remembering ALL veterans whether dead or actively serving our country and their families by saying **thank you!**

Our National Membership Ambassador Marilyn Malick wrote about "synergy" in her most recent blog. She sites that "synergy" means **working together** as an Auxiliary. This is how Auxiliaries are more successful in serving veterans and their families through our programs. This is the most valuable **thank you** we can make to our veterans!

In terms of membership promotion ... "**working together**" as an Auxiliary we are stronger and more effective in recruitment and retention. It has been noted several times that the Membership Program is not the sole responsibility of the Treasurer. It's November now and it is crucial that we make a list of unpaid annual members and reach out to them. The Membership Team should go over the list and see if they have a relationship with a member. The team member should to be in contact with the member. This type of connection is much more personal and productive.

#### **Membership Group Awards as of 10/31/2020:**

<b>Group I</b>	<b>Percentage</b>	<b>Auxiliary Winner</b>	<b>Percentage</b>	
District 14	90.52%	D7 6853	121.43%	
<b>Group II</b>	<b>Percentage</b>	<b>Auxiliary Winner</b>		
District 6	95.96%	D6 4278 D6 12028	100% 100%	Tie
<b>Group III</b>	<b>Percentage</b>	<b>Auxiliary Winner</b>		
District 11	92.26%	D17 3482	98.86%	
<b>Group IV</b>	<b>Percentage</b>	<b>Auxiliary Winner</b>		
District 3	84.99%	D5 1694	100%	

Overall, the Washington state membership percentage has moved from 81.42% as of 9/30/2020 to 86.84% as of 11/9/2020. This is outstanding! There are 9 Auxiliaries standing at 100% and 9 auxiliaries standing at 95% plus. This is a noteworthy accomplishment indeed. These Auxiliaries will be receiving monetary awards for their hard work.

#### **Awards to Auxiliaries:**

Auxiliaries reaching 95% by 11/30/2020 will receive \$10.

#### **Awards to the Department:**

Departments that reach 95% plus by 11/30/2020 will receive \$400.

Madame Department President Marjorie Stetson will be announcing another incentive to the Auxiliaries in her next communication.

Thank you for your time and effort promoting VFW Auxiliary membership. Remember "Our Mission – to Serve Veterans" and to "Soar to New Heights" with a strong membership base.

Loyally,

Rebecca Pellechi  
Department Membership Chair  
4110 NW 77<sup>th</sup> Avenue, Camas, WA 98607  
Cell: 916-270-9587