



DONATE

“Thank You.”

Jadus Bare
U.S. Navy Veteran

VFW SportClips
VETERANS OF FOREIGN WARS. HAIRCUTS
HELP A HERO
SCHOLARSHIP ★ PROGRAM



Great opportunity! Now through December 5 you can “Help A Hero” take the next step toward a civilian career through education when you get a haircut at one of the more than 1,800 [Sport Clips Haircuts locations](#) across the U.S.

FIND A STORE

The VFW and Sport Clips established the “Help A Hero” scholarship program in 2014, but have worked together for more than a decade to support America’s service members and their families. The [VFW’s “Sport Clips Help A Hero Scholarship” program](#) provides up to \$5,000 of assistance per semester to qualified service members who are in need of financial assistance to pursue an education at post-secondary institutions, including trade schools.

To date, Sport Clips, clients, team members and product partners have raised nearly \$8 million for the program, resulting in more than 1,750 scholarships being awarded. While our scholarship recipients’ career aspirations vary, these men and women share a common desire to make a difference and succeed for themselves, their families and their country.

Donations to the "Help A Hero" campaign will be collected by Sport Clips stylists and other team members in stores and at local fundraising events. New for this year is a text to donate option. By texting "HERO" to 71777, donors will have the opportunity to donate directly to the "Help A Hero" campaign.

Sport Clips will also hold "The Biggest Haircut Day of the Year" on Veterans Day, November 11, when the company donates a dollar for every haircare service to the scholarship program, and many [participating stores](#) will also offer free haircuts to service members and veterans with valid military identification.

Join us for the first-ever virtual VFW Sport Clips Help A Hero Walk.

Participants may register as an individual or as a team and participate when and where it is convenient. All participants are invited to join the VFW and Sport Clips for the Celebration Finale on the VFW's Facebook page on December 5, 2020 at 11:00 a.m. CST. [Learn more.](#)

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